



**Sadie Elizabeth**

*Graphic Designer*

**Education**

The College of Saint Rose, Albany, NY  
BFA in Graphic Design, 2019

OAOC Boces Welding, Milford, NY  
Received OSHA Training, Forklift Certification, 2015

New York Summer School of Visual Art,  
Hosted by SUNY Fredonia, 2012

**Design Skills**

Visual communication and concept development from research to completion: identity and branding, information design, packaging, collateral design, editorial and book design, web, motion and interactive design, and pre-press production

**Digital Skills**

Adobe Creative Cloud including Illustrator, Photoshop, InDesign, After Effects, Lightroom, and Muse; InVision; Microsoft Office including Word, Excel, and PowerPoint; Joomla, Ceros, WIX, and WordPress

**Professional Experience**

Bestpass, Albany, NY 2019-Present  
*Graphic Designer*

Work in-house with the Marketing team to create internal documents, web and landing page management and design. As well as print and digital advertising, social media management, and content for the national lead generation campaigns

Lane Press of Albany, NY 2018–2019  
*Graphic Design Intern*

Worked in-house with design team to create projects to send to print

Journeys, Albany, NY 2017–2019  
*Sales Associate*

Assist customers with shoe selection and proper fitting  
As a cashier handling money and closing drawers  
at the end of the night

Directive, Oneonta, NY 2015–2017  
*Web/Graphic Designer*

Built and edited websites and webpages  
Worked hands-on with clients and web team to ensure completion of custom and template-based websites

**Honors and Awards**

Contributing Member, AIGA, Upstate New York, 2019–2021  
Finalist ADDY Awards, Direct Mailer, American Advertising Federation, 2020  
Exhibitor, the Senior Art Exhibition, The College of Saint Rose, 2019  
Member, AIGA Student Chapter, The College of Saint Rose, 2017–2019 Exhibitor,  
[Un]Covered Book Show, The College of Saint Rose, 2019  
Clark Scholarship, The Clark Foundation, 2015–2019  
Art Scholarship, The College of Saint Rose, 2015–2019  
Provost Scholarship, The College of Saint Rose, 2015–2019  
Finalist ADDY Awards, Integrated Branding Identity Campaign,  
American Advertising Federation, 2018  
Exhibitor, Lorem Ipsum Show, The College of Saint Rose, 2018  
Exhibitor, juried Undergraduate Art Show, The College of Saint Rose, 2016–2018  
Exhibitor, Reduce, Reuse, Create. Art Show, The College of Saint Rose, 2017